



Job Description: **Public Relations Freelancer**

Index Promotions, Inc. is a high-growth, entrepreneurial marketing agency focused on the design and manufacturing of toys and premiums that Fortune 500 brands use to promote sales of their products. We have global operations with offices in Los Angeles, Chicago, Hong Kong and small satellite offices in the U.K. and Paris.

The Opportunity

Index Promotions is seeking an Experienced PR pro to promote our company and services to various trade publications in the consumer products, professional sports, theme park sectors. This involves writing pitches and pitching to media on a regular basis; writing press releases; ghost writing articles on our behalf and submitting for awards. Budget between 500-1,000 p/m depending on deliverables per month and experience level. Relationships with media in the industry space and familiarity with our industry is desired but not required.

Requirements

- Regular updates and communication with the team is required
- 3-5 years of experience in the public relations field
- A Bachelor's degree in communications, PR or journalism is required

Example link

An article that serves as an example of the type of content we are looking for can be found at the following link:

ParkWorld Magazine article

<https://bit.ly/2DkvGLV>

To be considered, please send us via postal mail or e-mail a resume and cover letter explaining why you would make a good candidate for this position.

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